



ASHTAVAKRA INSTITUTE OF REHABILITATION SCIENCES AND RESEARCH

Approved by Rehabilitation Council of India

Delhi-110085
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E-mail: inforehab@tecnia.in



Event: E-Waste Awareness Campaign

Date: 25th September 2020

Time: 9:00 AM to 2:00 PM

Venue: Zoom Meeting

Convenor/In-charge: Ms. Gangotri (Faculty CP, Department)

No. of beneficiaries: 50

Purpose of the Event: To create awareness regarding E-Waste Management

Objective of the Event:

- The programme aims to create effective awareness in various levels (of society) to reduce the adverse impact on environment and health arising out of the polluting technologies used in recycling e-waste in the unorganized sector.
- To create the awareness regarding measures to control E- Waste.
- To reach out to people to encourage responsible recycling.
- To spread the message of responsible e-waste management.
- To create the awareness about Environmental Effects due to e-waste.

Report of the Event

E-Waste Awareness Campaign was celebrated on 25th September 2020 by Ashtavakra Institute of Rehabilitation, Sciences and Research with great zeal like every year. Students of D.Ed.SE.(Cerebral Palsy) participated in this activity with full enthusiasm and showed utmost dedication. Due to the current scenario of Covid-19, our students maintained proper social distancing measures by taking part in this event from their home.

The online event began with an informative speech about the E-Waste by Ms. Gangotri. She highlighted the importance of this special day and informed the students that how they should protect the environment for our current and future generations. Speaking about the campaign Mrs. Sanjana Mittal, Deputy Director and Student Welfare Incharge of AIRSR said, "E-waste management is a complex ecosystem with multiple stakeholders involved in generation of e-waste and its unsafe disposal. Our campaign's objective was to cut through all segments in a way that is simple to understand and easy to follow. To resonate with the different stakeholders and public at large, and to reframe the technology and environment conversation in order to make it more exciting .Speaking about the campaign Mr. Amit Kumar, Course Coordinator (Cerebral Palsy Department) said, "For consumers as well as companies it is important to collect e-waste separately from other

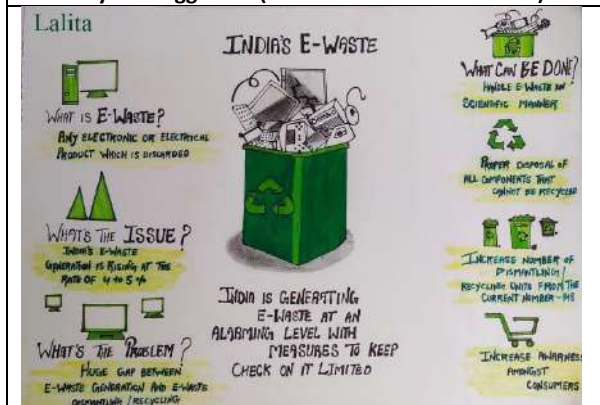
waste streams and make sure these are responsibly recycled via proper channels and certified recycling facilities. E-waste has valuable materials which can be recovered and reused in new products; therefore, it is important to recycle as many electrical devices as possible. Thereafter the Students made creative, yet informational posters and expressing their views about E-Waste campaign. Overall programme was very informative and the event was a great success in this hour of COVID-19 pandemic with the help of Zoom App.



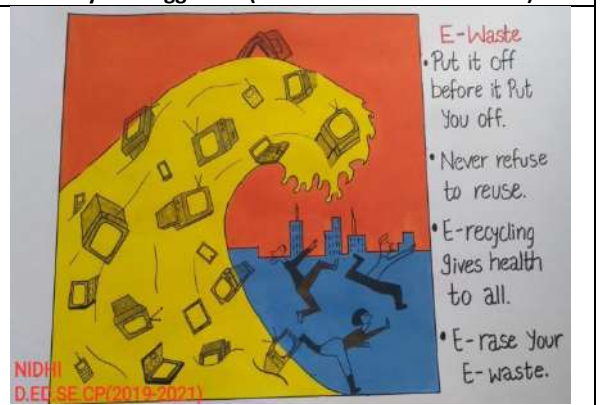
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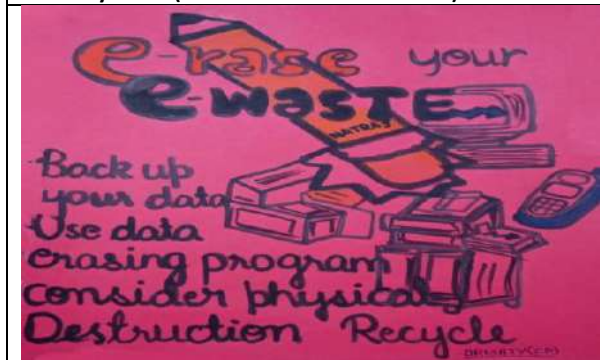
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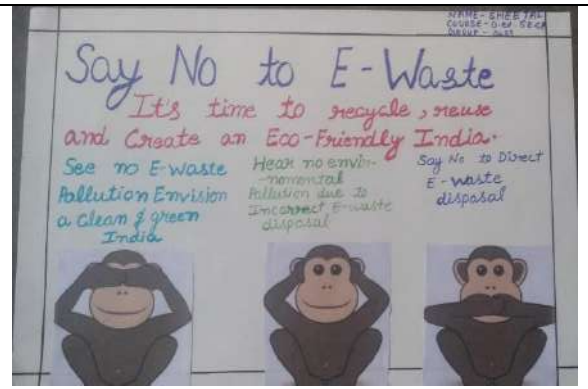
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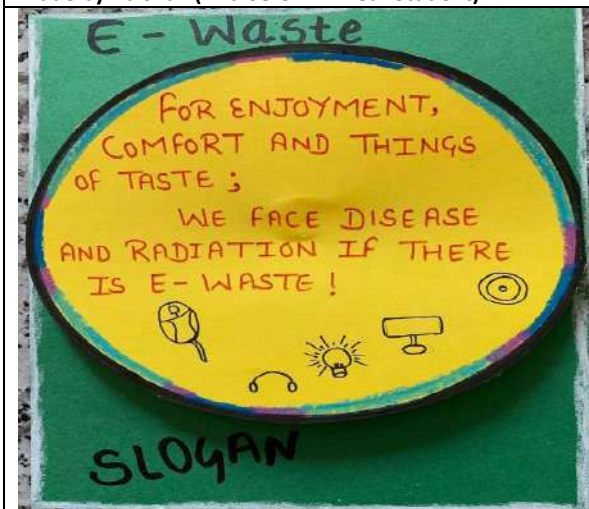
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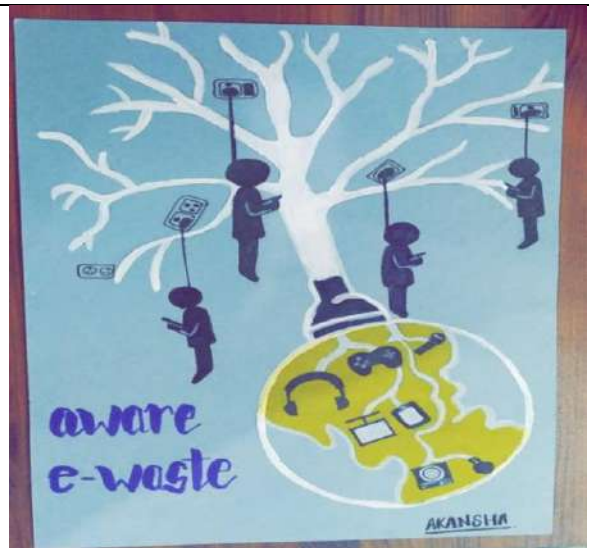
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Mrs. Sanjana Mittal, Deputy Director, AIRSR and All the staff members along with the students of AIRSR taking E-Waste Pledge on Zoom App.



E-Certificates of E-Waste Pledge issued by Ministry of Electronics and Information Technology.

Learning Outcome

- Students were encouraged to use the Three R's : Reduce, Reuse, Recycle in their daily routine.
- Awareness through campaigns on measures to control e-waste.
- Awareness that e-waste affects the environment.
- Appraised about the Hazardous consequences of e-waste.
- Suggested strategies to develop a responsible e-waste management.

AIRSR Eco Club has a great vision ahead and its prime focus is on how to keep the environment free from e-waste and sustainable use of natural resources.