



ASHTAVAKRA INSTITUTE OF REHABILITATION SCIENCES AND RESEARCH

Approved by Rehabilitation Council of India

OBJECTIVES & IMPLEMENTATION PLAN

Environment Education, Awareness & Training (EEAT) Scheme is a Central Scheme. EEAT Scheme was launched during the 6th Five Year Plan in 1983-84 with specific objectives. Over a period of time, it undertook number of programmes with different names.

- To promote environmental awareness among all sections of the society;
- To spread environment education, especially in the non-formal system among different sections of the society;
- To facilitate development of education/training materials and aids in the formal education sector;
- To promote environment education through existing educational/scientific/research institutions;
- To ensure training and manpower development for environment education, awareness and training;
- To encourage non-governmental organizations, mass media and other concerned organizations for promoting awareness about environmental issues among the people at all levels;
- To use different media including films, audio, visual and print,, theatre, drama, advertisements, hoarding, posters, seminars, workshops, competitions, meetings etc. for spreading messages concerning environment and awareness; and
- To mobilize people's participation for preservation and conservation of environment.

The objectives have been realized through implementation of the following programmes launched over the years: -

- National Environment Awareness Campaign (NEAC).
- National Green Corps (NGC) / ECO Club.
- Global Learning & Observations to Benefit the Environment (GLOBE).
- Seminars/Symposia/Workshops.
- Other Awareness Programmes like Quiz/Essay/Debate/Poster/Slogan competitions/ Rally / Campaigns/ Mock Eco Assembly, training programmes etc.

Environmental Education, Awareness and Training plays a significant role in encouraging and enhancing people's participation in activities aimed at conservation, protection and management of the environment, essential for achieving sustainable development. The Ministry propagates and priorities the promotion of non-formal environment education and creation of awareness among all sections of the society through diverse activities using traditional and modern media of communication. The above initiative taken by the institute through ASHTAVAKRA ECO – CLUB (National Green Corps). # Extracted from ECO CLUB MANUAL (FOR ECO CLUB INCHARGES) issued by State Council of Educational Research and Training; Varun Marg, Defence Colony, New Delhi; Chapter1: ECO-CLUB, Pg. No. 1-2.